# 2011 AS Use of English

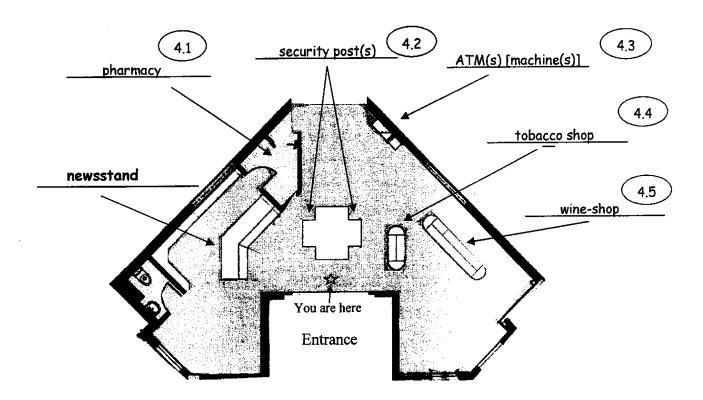
# Section A Marking Scheme

{ points within this bracket can be in any order.

#### Part 1

| 1.1 | Α | <b>✓</b> |
|-----|---|----------|

- 2.1 **E** <u>shopping</u>
- 2.2 Eco- friendly
- 2.3 Eco <u>nomical</u>
- 3.1 C 🗸



- 5.1 we/they don't/won't trust you
- 5.2 we'/they'll make you sick then cure you
- 5.3 we/they offer (cosy) uniformity
- 5.4 we'/they'll help you buy what you don't need

|      |                     | Offered now | Will be offered | Will not be offered |
|------|---------------------|-------------|-----------------|---------------------|
| 6.1  | Indoor furniture    | ✓           |                 |                     |
| 6.2  | Outdoor furniture   |             | ✓               |                     |
| 6.3  | Magazines           | ✓           |                 |                     |
| 6.4  | Books               |             | <b>✓</b>        |                     |
| 6.5  | Lighting            | <b>✓</b>    |                 |                     |
| 6.6  | Sound systems       | ✓           |                 |                     |
| 6.7  | Pop music           | <b>✓</b>    |                 |                     |
| 6.8  | Clothes             |             |                 | ✓                   |
| 6.9  | Crockery            | ✓           |                 |                     |
| 6.10 | Washing machines    |             | ✓               |                     |
| 6.11 | Loans and mortgages |             | ✓               |                     |
| 6.12 | Insurance           | ✓           |                 |                     |
| 6.13 | Vacations           |             |                 | 1                   |
| 6.14 | Photo developing    |             |                 | 1                   |
| 6.15 | Mobile phones       |             |                 | ✓                   |
| 6.16 | Legal advice        |             | <b>√</b>        |                     |

|     | Rich | garden                                    | Poor g | garden                 |  |
|-----|------|---|--------|------------------------|--|
|     | 7.1  | colourful and varied /<br>various flowers | 7.2    | dull and uniform       |  |
| ≺ . | 7.3  | resistant to change                       | 7.4    | open to disease        |  |
|     | 7.5  | recovers easily                           | 7.6    | recovers (very) slowly |  |
|     | 7.7  | more resources                            | 7.8    | lacks/no resources     |  |

| <b>년 8.1</b> | Local shops are  | adaptive | and _ | healthy   | · |
|--------------|------------------|----------|-------|-----------|---|
| € 8.2        | Supermarkets are | invasive | and _ | unhealthy |   |
|              |                  |          |       |           |   |

| 9.1 | Alice | interest | ✓        |
|-----|-------|----------|----------|
| 9.2 | Sam   | doubt    | <b>✓</b> |

| 10.1 | С | <b>4</b> |
|------|---|----------|

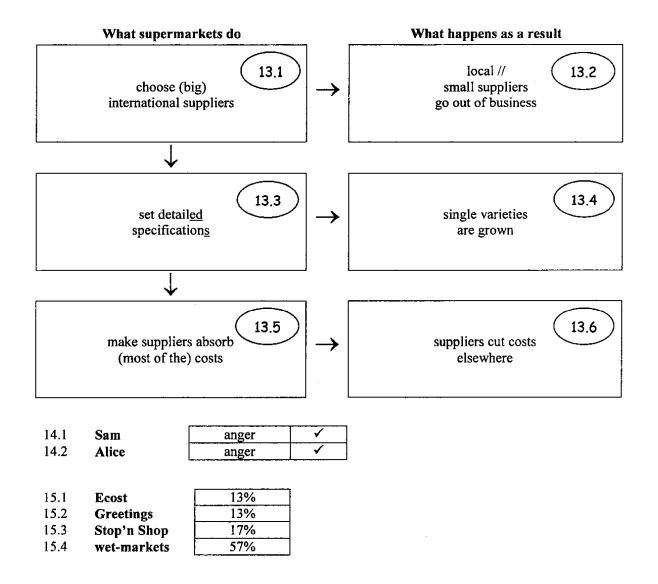
11.a (they're) are grown in different size(s)

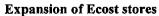
11.b high-yield (crops)

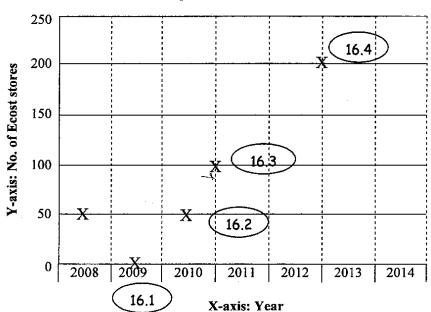
11.c (can be) shipped easily

11.d excellent shelf-life

|             | Disadva | antage                  | Cause |                           |
|-------------|---------|-------------------------|-------|---------------------------|
|             | 12.1    | tasteless               | 12.2  | injected with water       |
| $  \cdot  $ | 12.3    | no range (available) // | 12.4  | supermarket supply model/ |
|             |         | (all the) same variety  |       | choose high yield crops   |







| Local losses               |  | Globa                        | al losses  |
|----------------------------|--|------------------------------|--|
| 17.2 j<br>17.3 s<br>17.4 c | shop <u>s</u><br>ob <u>s</u><br>skill <u>s</u><br>sharact <u>er</u><br>competition | 17.6<br>17.7<br>17.8<br>17.9 | diversity (global) sense of responsibility independence self-sufficiency |

| Landscapes | 18.1<br>18.2<br>18.3 | towns are // look identical<br>more roads (have to be built)<br>forest(s) cleared fro farm/farming land |
|------------|----------------------|---|
| Pollution  | { 18.4<br>18.5       | encourages use of <u>private</u> cars using more (vehicles) (for) shipping/transportation               |
| Economy    | { 18.6<br>18.7       | too powerful to regulate system is very fragile   |

19.a organise a village campaign
19.b complain to government
19.c support your local shops
19.d boycott the jobs Ecost offers
19.e picket the store

| 20.1 | Technical faults | 5 |
|------|------------------|---|
|      | Privacy          | 1 |
|      | Charges          | 4 |
|      | Overbuying       | 3 |
|      | Marketing        | 2 |

| 21.1 | Alice | amusement     | ✓        |
|------|-------|---------------|----------|
| 21.2 | Sam   | embarrassment | <b>√</b> |

#### Section B Guidelines for Assessment

The piece of writing is assessed independently by two markers on a nine-point scale:

| + Above Average – | + Average – | + Below Average – |
|-------------------|-------------|-------------------|
| (9) 8 7           | 6 5 4       | 3 2 (1)           |

When awarding a grade, the marker gives equal weighting to content and language accuracy. The following six areas are considered:

- 1. Does the candidate communicate relevant content which fully answers the question?
- 2. Is the content logically organised and in a format appropriate to the question?
- 3. What degree of skill does the candidate show in constructing paragraphs?
- 4. Is the vocabulary, including its variety and level of formality, appropriate to the question?
- 5. What degree of skill does the candidate show in constructing a variety of sentence types?
- 6. How accurate is the candidate's grammar, idiomatic usage, punctuation and spelling?

#### In short:

| Content                      | Language accuracy               |
|------------------------------|---------------------------------|
| Relevant content?            | Appropriate vocabulary?         |
| Logical organisation?        | Variety of sentence types?      |
| Well-constructed paragraphs? | Accurate grammar and mechanics? |
| 1 0 1                        |                                 |

# Section C Marking Scheme

# Part 1 Reading

| 1. | A (30) | 5. | D (45) | 9.  | D (47) | 13. | B (67) |
|----|--------|----|--------|-----|--------|-----|--------|
| 2. | A (68) | 6. | C (22) | 10. | D (72) | 14. | A (51) |
| 3. | C (72) | 7. | A (58) | 11. | B (16) |     |        |
| 4. | D (75) | 8. | B (32) | 12. | C (39) |     |        |

### Part 2 Language Systems

| 15. | D (48) | 20. | *      | 25. | C (72) | 30. | D (44) | 35. | A (33) | 40. | B (56) |
|-----|--------|-----|--------|-----|--------|-----|--------|-----|--------|-----|--------|
| 16. | B (64) | 21. | C (30) | 26. | D (21) | 31. | A (48) | 36. | A (44) | 41. | B (56) |
| 17. | C (41) | 22. | B (40) | 27. | A (60) | 32. | D (52) | 37. | D (68) | 42. | D (34) |
| 18. | A (65) | 23. | D (63) | 28. | C (56) | 33. | A (35) | 38. | B (57) | 43. | C (47) |
| 19. | B (60) | 24. | A (49) | 29. | B (58) | 34. | C (80) | 39. | D (51) | 44. | D (70) |

<sup>\*</sup> This item was deleted.

| 45. | I | (57) | 49. | D | (55) | 53. | E | (48) |
|-----|---|------|-----|---|------|-----|---|------|
| 46. | F | (22) | 50. | В | (62) | 54. | G | (30) |
| 47. | A | (47) | 51. | C | (23) | 55. | Н | (78) |
| 48. | J | (64) | 52  | K | (52) |     |   |      |

| 46,         | J (64) 32. K (32)  |      |
|-------------|--|------|
| 56.         | expressed surprise/felt surprised // was surprised                                       | (83) |
| 57.         | existed // prospered // survived // flourished // thrived                                | (11) |
| 58.         | do exist // still exist/thrive // are resilient // live on // are/exist everywhere       | (36) |
| 59.         | have invented/created // now have  | (38) |
| 60.         | many // numerous // countless  | (4)  |
| 61.         | types // genres // forms // kinds //constructs // works                                  | (14) |
| 62.         | their readers // the reader(s) // readers pleasurably/really/happily                     | (70) |
| 63.         | two centuries // two-hundred/200 years // twenty decades                                 | (23) |
| 64.         | contemporary // ordinary // familiar // real(listic) // modern                           | (28) |
| 65.         | different // unique  | (37) |
| 66.         | once alive/dead // already dead // dead previously                                       | (14) |
| 67.         | recognise // recognize   | (39) |
| 68.         | occur // happen  | (59) |
| 69.         | be grounded/set/based // have grounding // have grounds                                  | (18) |
| 70.         | typical // representative // reflections   | (15) |
| 71.         | vengeance // revenge   | (4)  |
| 72.         | fascination  | (36) |
| 73.         | trust // faith // belief   | (20) |
| 74.         | imaginative // successful // creative  | (23) |
| 75.         | died // declined // diminished // faded // disappeared // vanished // perished // ceased | (29) |
| 76.         | unthinkable // unimaginable  | (64) |
| <i>7</i> 7. | nineteenth/19th century // previous/past/last century                                    | (50) |
|             |  |      |

| 78.         | covering An ash cloud is cover Europe  | (55) |
|-------------|--|------|
| 79.         | te passenger aeroplanes  | (18) |
| 80.         | through the cloud as the ash could damage  | (81) |
| 81.         | the engines and caused them to fail  | (65) |
| 82.         | the engines on a plane were failed // the engines on a plane were $\frac{failing}{failed}$   | (30) |
| 83.         | an ash cloud over the Indonesia  | (50) |
| 84.         | which could only restarted // which could only $\frac{be}{\Lambda}$ restarted // which could only restarted                            | (75) |
| 85.         | ash had solidified and broken $\frac{\textit{off}}{\textit{out}}$ // ash had solidified and broken $\frac{\textit{out}}{\textit{out}}$ | (1)  |
| 86.         | had lost thousands $\bigwedge^{of}$ feet in altitude // had lost thousands $\bigwedge^{more}$ feet in altitude                         | (45) |
| 87.         | it would have had to 'ditch'   | (3)  |
| 88.         | To avoid such A accident, // To avoid such accident,   | (55) |
| <b>8</b> 9. | There have, therefore, // There have $\Lambda$ , therefore, // therefore, $\Lambda$ long queues  | (62) |
| 90.         | flying try to find an alternative to fly   | (3)  |
| 91.         | The disruption is $\Lambda$ most severe  | (72) |
| 92.         | means low cost airlines mean that flying   | (71) |
| 93.         | to between to travel in European cities, // to travel in European cities,  | (25) |
| 94.         | quite the distances involved are quiet short // the distances involved are quiet short   | (34) |
| 95.         | In At Iceland, the ash from the volcano  | (50) |
| 96.         | reducing car engines and reduce visibility   | (57) |
| <b>9</b> 7. | indoors inside to stay indoor and to wear // to stay indoor and to wear  | (19) |
| 98.         | go if they went outside  | (63) |

Note: Figures in brackets indicate the percentages of candidates choosing the correct answers.

#### Section D Guidelines for Assessment

- 1. A candidate's performance will be assessed on a SEVEN point scale for Part 1 Individual Presentation and Part 2 Group Discussion.
- 2. Examiners will use an impression-mark scheme and will mark to a pattern of mark distribution. Separate marks will be awarded to each candidate for Part 1 and Part 2. The marks will range from 7 (the best) to 1 (the weakest). The marking scheme is norm-referenced, which means that examiners will not have a detailed descriptor for the level of marks awarded (i.e. 1 to 7) but instead, each day, the examiners will compare and then rank the performance of the candidates, one with another.
- 3. A score of '0' will be given ONLY in the following circumstances: for Part 1 if a candidate does not speak at all or if a candidate has copied out the reading passage in full and just reads out the passage; for Part 2 if a candidate does not speak at all, even after being prompted by the examiner.
- 4. Examiners will use the checklist below which is printed on the candidate's scoresheet when assessing the candidate's performance.

|                         | Checklist                   |                               |                             |        |  |  |  |  |  |  |
|-------------------------|-----------------------------|-------------------------------|-----------------------------|--------|--|--|--|--|--|--|
| Pa                      | rt 1 Presentation           | Part 2                        | Group Discussion            | Remark |  |  |  |  |  |  |
| Intelligibility         | Audibility                  |                               | Range of                    |        |  |  |  |  |  |  |
| menigionity             | Clarity of speech           |                               | vocabulary and structures   |        |  |  |  |  |  |  |
| Aggregati               | Pronunciation               | Effective                     |                             |        |  |  |  |  |  |  |
| Accuracy                | Grammar                     | Communication and Interaction | Fluency                     |        |  |  |  |  |  |  |
| Fluency                 | Ease of language production | Skills                        | Intelligibility             |        |  |  |  |  |  |  |
| Technical               | Eye contact                 |                               | Participation               |        |  |  |  |  |  |  |
| aspects of presentation | Manner of delivery          |                               | and meaningful contribution |        |  |  |  |  |  |  |

#### NOTE:

- If the candidate has been awarded a penalty for either the Individual Presentation or the Group Discussion, you should make an explanatory note in the 'Remarks' column and attach the candidate's note card to their scoresheet.
- Only the computer-read marks in the 'Mark Given' column will be considered.
- 5. The candidate will be awarded one global impression mark independently by each examiner for the Individual Presentation and another for the Group Discussion. The presentation is not designed to test the candidates' summarising skills, so as long as candidates speak on the specific topic covered in the reading passages they will be awarded marks. The factual accuracy or completeness of their presentation is not considered in the assessment of their performance. In Part B, Group Discussion, completion of the discussion task is not considered in the assessment.

# Section E Marking Scheme

TASK 1: Evaluation Report

Maximum marks: 49

### **CONTENT = 40 MARKS**

|                     |  | Coasteering   |      | Mountain biking  |      | Freerunning  |  |
|---------------------|--|---|------|--|------|--|--|
|                     | 1.1  | full day: \$700 per person/package <sup>1</sup>                             | 1 11 | full-day: \$900 per                                    | 1.22 | full day: \$750 per<br>person/package <sup>2</sup>                                       |  |
| How much            | 1.2  | insurance: \$50 per person  | 1.11 | person/package   | 1.23 | insurance: \$30 per<br>person  |  |
|                     | 1.3  | combination of swimming + rock climbing + jumping + diving (all 4 required) | ·    | off-road // up hills,                                  | 1.24 | involves running +<br>jumping + acrobatic<br>movements<br>(all 3 required)               |  |
| What                | 1.4  | make your way along<br>coast  | 1.12 | across streams and through woods                       | 1.25 | try to get to<br>destination in a<br>different way (than<br>normal) / interesting<br>way |  |
| Required<br>Ability | 1.5  | swim  | 1.13 | ride a bike  | 1.26 | no special skills<br>needed  |  |
|                     |  | minibus (pick up & drop   | 1.14 | insurance  |      |  |  |
| Price               | off) + packed lunch + basic equipment (buoyancy aid, |   | 1.15 | minibus (pick up and drop off)                         | 1.27 | packed lunch   |  |
| includes            | 1.0  | waterproof bags,  | 1.16 | bike   |      |  |  |
|                     |  | wetsuits, helmets) (all 3 required)   | 1.17 | packed lunch   |      |  |  |
| Extras not included | 1.7  | safety boat: \$1000   | 1.18 | helmet: \$35 per person                                | 1.28 | knee pads: \$20 per<br>person + gloves: \$20<br>per person                               |  |
|                     | 1.8  | overcome fear   | 1.19 | burn calories  | 1.29 | develops physical<br>strength + speed +<br>agility<br>(all 3 required)                   |  |
| Benefits            | 1.9  | workout for upper body<br>and cardiovascular<br>system                      | 1.20 | opportunity to think<br>things through on<br>one's own | 1.30 | motivates teenagers<br>to do exercise / get<br>fit                                       |  |
|                     | 1.10   | develops physical and<br>mental stamina                                     |      | heing able to see                                      | 1.31 | work in group  |  |
|                     | 1.37   | encourages teamwork   | 1.21 | being able to see<br>amazing scenery                   |      | can find courage to do new things  |  |

<sup>&</sup>lt;sup>1</sup> \$750 in total per person → X 1.1, X1.2 \$750 in total per person including insurance → 1.1, 1.2 \$700 per package → 1.1 <sup>2</sup> \$780 in total per person → X 1.22, X1.23 \$780 in total per person including insurance → 1.22, 1.23

<sup>\$750</sup> per package → 1.22

# **Coasteering Recommendation**

|                            |      | Coasteering recommended                      |      | Mountain biking not recommended           |      | Freerunning not recommended  |
|----------------------------|------|--|------|---|------|--|
|                            | 1.33 | recommendation                               |      |   |      |  |
|                            | 1.34 | is / all are within budget<br>(\$700-\$1000) |      |   |      |  |
| Justification <sup>3</sup> | 1.35 | are enough trainers for group size of 20     |      |   | 1.36 | have a small team of<br>instructors so cannot<br>accommodate group<br>size // are not enough<br>trainers for group<br>size of 20 |
|                            | 1.37 | requires /encourages<br>teamwork             | 1.38 | team work does not play an important part |      |  |
|                            | 1.39 | is for correct age group                     |      |   | 1.40 | have to be over 18   |

# Mountain Biking Recommendation

|                            |      | Mountain biking recommended                  |      | Freerunning not recommended   |
|----------------------------|------|--|------|---|
|                            | 1.33 | recommendation                               |      |   |
|                            | 1.34 | is / all are within budget<br>(\$700-\$1000) |      |   |
| Justification <sup>3</sup> | 1.35 | are enough trainers for group size of 20     | 1.36 | have a small team of instructors so cannot accommodate group size // are not enough trainers for group size of 20 |
|                            | 1.39 | is for correct age group                     | 1.40 | have to be over 18  |

# Freerunning Recommendation

|                            |      | Freerunning recommended                   |      | Mountain biking not recommended              |
|----------------------------|------|---|------|--|
|                            | 1.33 | recommendation                            |      |  |
|                            | 1.34 | is / all are within budget (\$700-\$1000) |      |  |
| Justification <sup>3</sup> | 1.31 | requires /encourages<br>teamwork          | 1.38 | team work does not play<br>an important part |

<sup>&</sup>lt;sup>3</sup> Mark can be awarded for these points only when they appear as a justification for a recommendation

### PRESENTATION MARKS = 9 MARKS

### (i) Relevance = 1 mark

| 0  | 1                                   |
|--|-------------------------------------|
| Some irrelevant information included.  | No irrelevant information included. |
| Examples of irrelevant material: half day price; information about adventure swimming or abseiling; all bookings non-refundable; bad weather will result in postponement of booking; biographical details of staff or of freerunners; mention of ACandCo; mention of 4 stages in mountain biking |                                     |

# (ii) Tone = 1 mark

| 0   | 1   |
|---|---|
| Did not maintain an appropriate tone through being too informal, personal and/or subjective. May also be overly critical of the two courses not chosen.  • Examples of phrases which are too informal or too much like spoken overly evaluative phrases from the Data File:  handle this sort of number; scared; feel great about oneself; Imagine a sport; all the thrills of (adventure swimming); Throw in a bit of (rock climbing); Then some (jumping and diving) for good measure; it's great for (developing my stamina); (the shyest of people) to come out of their shell; Teenagers love it. They can be cool (at the same time as getting fit.); a reasonable (packed lunch); (seeing) all this just like really, really amazing (scenery); (burning) all those (calories doing) all that (exercise).  • Examples of phrases which are too personal:  I am Jacky Lee; Thank you for choosing Xtreme Sports; Hope this helps.  • Examples of phrases which are overly critical of the two courses not chosen:  Mountain biking is no good because | Maintained an appropriate tone.  Appropriate tone is maintained by candidates writing:  in a fairly formal, impersonal way  in an objective way, avoiding spoken overly evaluative phrases;  in a way which is not overly critical of the two courses not chosen. |

# (iii) Appropriacy of Text Type = 1 mark

| 0   | 1  |
|---|--|
| Text features not appropriate for a report:   | The key feature of a report is:  |
| Letter salutation, complimentary close and signing off An introduction that reads like an essay Long paragraphs Intro – Body – Conclusion in three paragraphs | <ul> <li>Sections with appropriate headings e.g.         <u>Coasteering</u>; <u>Extra Costs</u>; <u>Recommendation</u></li> <li>In the absence of sections with appropriate headings. To be awarded the point the text must have:         <ul> <li>An appropriate title for a report and</li> <li>A statement of the purpose, overview of the report or background of the report in the introduction.</li> </ul> </li> </ul> |
|   | Other features of a report include:  Numbered or lettered sections and/or points  Lead ins and bullet points within sections  The use of the word 'report' in the title and/or introduction  |

# (iv) Coherence and Cohesion = 3 marks

| 0  | 1  | 2   | 3   |
|--|--|---|---|
| The candidate has written a text which is more like a series of content points or a series of answers for a reading comprehension exercise rather than a coherent whole. These points may be linked at times by non-integrated connectives, most typically additive connectives, and sequencers e.g. 'And', 'Also', 'Moreover', 'Firstly'. | The candidate relies mostly on non-integrated connectives to link points taken from the Data File, particularly sequencers; additive, contrastive and exemplification connectives. These bring some degree of coherence to the text, though they are not always used accurately.  The candidate may use some of the cohesive devices described in a '2' performance, though this is done less accurately / frequently. | The candidate uses cohesive devices particularly useful in directing the reader in report writing. These include: a statement of purpose; an overview of the structure of text in the introduction (with matching text structure); a clear title and headings; topic sentences; lead-in stems and consistent bullet points.  The candidate also uses more sophisticated cohesive devices than seen in '1' such as integrated connectives; substitution; general nouns; the definite article for general /specific reference, etc.  These may not always be used successfully or accurately. | The candidate uses the range of cohesive devices described in '2' but these are characterized by being used both successfully and accurately. |

### Glossary

| Non-integrated connective  | A word or phrase which connects parts of the text. It occurs at the beginning of a sentence or finite clause.  |
|----------------------------|--|
| Additive connective        | A word or phrase which signals that the upcoming text is an additional point to the previous one.  - also, in addition, furthermore  |
| Contrastive connective     | A word or phrase which signals that the upcoming text is a contrast to the previous point.  - on the other hand, nevertheless, however   |
| Resultive connective       | A word or phrase which signals that the upcoming text is a result or consequence of the previous point.  - therefore, thus, as a result  |
| Exemplification connective | A word or phrase which signals that the upcoming text is an example of the previous point.  - for example, such as, for instance   |
| Sequencers                 | A word or phrase which signals that the upcoming text is one of a series of points in a sequence.  - firstly, second, last but not least   |
| Integrated connective      | A word or phrase which connects parts of the text, and which occurs either before a lexical verb or after an auxiliary verb or before a non-finite clause.   |
| Advance labelling          | A clause or sentence in which the writer signals what s/he is about to present in the upcoming text.   |
| Topic sentence             | A sentence which appears at the beginning of a section/ paragraph which provides a clear indication of the topic of the rest of the section/paragraph.   |
| Demonstrative pronoun      | A word such as this, that, these, those, which refers back to something or circumstances already mentioned.  |
| Reference noun             | A noun which often combines with 'this', 'that' 'such' etc. and which refers back in a general way to a situation or circumstances already mentioned.  These include: argument, case, claim, comment, explanation, fact, hope, idea, incident, issue, matter, point, possibility, problem, reason, requirement, view, way. |

### (v) Grammatical Range and Accuracy = 3 marks

| 0  | 1   | 2   | 3   |
|--|---|---|---|
| The candidate uses little of his/her own language but when s/he does it is characterized as having errors beyond simple sentences. | The candidate sometimes adapts phrases from the Data File to create grammatically correct sentences. This is done through word formation changes, tense changes, the changing of pronouns, etc. However, the text is characterized by numerous errors often due to failing to change the original text to the requirements of the candidate's own text. | The candidate is generally successful at manipulating phrases from the Data File to create grammatically correct sentences. As well as those aspects described as being typical of a '1' performance, the candidate may also create his own complex sentences with dependent clauses, etc.  Some errors in this aspect are still evident. | The candidate is very successful in manipulating phrases from the Data File to create grammatically correct sentences. This is done through a wide variety of changes made to the original text.  The writing is characterized by a high degree of accuracy in this aspect. |

Note: The mark for **Grammatical Range and Accuracy** should only be based on the candidates' own language and/or their attempts to paraphrase. Sections of the report which consist of text copied *verbatim* from the Data File should not be considered.

To get a 3, the candidate's work need not be error-free.

### TASK 2: Handout

### Maximum marks: 29

### **CONTENT MARKS = 20 MARKS**

| WHY WAS THERE ONLY ONE GUIDE                            | 2.1  | according to Hong Kong Professional Hiking Association (Code of Conduct)   |  |
|---|------|--|--|
| WITH THE GROUP?   | 2.2  | recommended leader to group member ratio is 1:6  |  |
|   | 2.3  | six people in the group  |  |
| IS MONICA LIM QUALIFIED TO LEAD A                       | 2.4  | she is experienced // guide for over ten years   |  |
| HIKE?   | 2.5  | she has a mountaineering and hiking instructor award   |  |
| WHY WASSITTHE CUIDE CARRYING A                          | 2.6  | Monica / the guide was carrying a mobile phone but it ha stopped working   |  |
| WHY WASN'T THE GUIDE CARRYING A<br>MOBILE PHONE?        | 2.7  | she borrowed someone else's / a student's phone  |  |
|   | 2.8  | will carry two mobile phones in future   |  |
| WHY DOESN'T YOUR COMPANY USE<br>QUALIFIED FIRST-AIDERS? | 2.9  | Monica / the guide is a qualified first-aider // all our guide are competent in first aid  |  |
| QUALITIED TIMST-AIDERS:                                 | 2.10 | she has a wilderness first aid qualification / certificate   |  |
|   | 2.11 | Monica / the guide checked your son's leg / ankle  |  |
|   | 2.12 | she bandaged your son's ankle  |  |
| WAS ADEQUATE FIRST AID GIVEN?                           | 2.13 | she called an ambulance / emergency services   |  |
| WHAT DID THE GUIDE DO?                                  | 2.14 | she calmed everybody down  |  |
|   | 2.15 | checked for concussion by asking (simple) questions  |  |
|   | 2.16 | met ambulance at Hoi Ha Road / Pak Sha O Youth Hostel as instructed by emergency services  |  |
| WHY DIDN'T THE GUIDE SEE THE                            | 2.17 | the guide did see the snake and said that it was no aggressive   |  |
| SNAKE?  | 2.18 | the guide told the group to go past quietly  |  |
| STARTING AND ENDING THE EMAIL                           | 2.19 | A finishing statement making some sort of offer to answer more enquiries or expressing a hope for her continued business or wishing Vincent a recovery. For example:  If you have any more enquires regarding this matter do not hesitate to contact me // I look forward to seeing your son on one of our courses in the future // I hope that your son has made a full recovery. |  |
|   | 2.20 | Dear Mrs Tardelli / Dear Ms Tardelli +<br>Yours truly / Yours sincerely / Best Wishes / Best regards /<br>Regards / Jacky Lee // Jacky Lee Xtreme Sports   |  |

### PRESENTATION MARKS = 9 MARKS

### (i) Relevance = 1 mark

| 0   | 1                                   |  |
|---|-------------------------------------|--|
| Some irrelevant information included.   | No irrelevant information included. |  |
| Examples of irrelevant material:  |                                     |  |
| Monica loves scrambling in and out of water; she got a sports scholarship; Paddle Instructor (Intermediate); Adventure Swimming Certificate Advanced Level; Freerunning Instructor Intermediate Level; names of other hike participants |                                     |  |

### (ii) Tone = 2 marks

| 0   | 1   | 2  |
|---|---|--|
| Did not maintain an appropriate tone.  Do you think that the email will placate Mrs. Tardelli?  No.  Inappropriate features may include:  An over abrupt tone.  Not acknowledging that the incident was unfortunate / must have been upsetting/ worrying etc.  Admitting guilt unnecessarily.  Blaming Vincent.  Unprofessional tone by use of inappropriate informal/ teenage phrases: e.g. just in case; pretty strange questions; Anyways; 'cause; Monica was really good; play it safe; her phone wouldn't work; kind of overreacted; didn't panic; and everything; Typical Vincent!; they were like scared; like he'd been shot. | Maintained a reasonably appropriate tone.  Do you think that the email will placate Mrs. Tardelli? - Partially. | Maintained an appropriate tone.  Do you think that the email will placate Mrs. Tardelli? - Yes.  The tone is professional but not too abrupt.  It does apologize for the unfortunate accident but not unnecessarily.  It does not paint Vincent Tardelli in a bad light. |

# (iii) Appropriacy of Subject Heading = 1 mark

| 0  | 1  |
|--|--|
| Inappropriate subject heading for email. | Email + Mar 21// Vincent (Tardelli) / your son's accident // incident/accident + Mar 20// Wong Shek hike// Christopherson Memorial School hike// hike+date |

#### (iv) Coherence and Cohesion = 2 marks

| 0  | 1   | 2  |
|--|---|--|
| The candidate has written a text which may:  • be more like a series of answers to a reading comprehension rather than a coherent whole or  • lack in coherence within the paragraphs.  The candidate relies mostly on nonintegrated connectives to link points taken from the Data File, particularly, additive connectives, e.g. And, Also, Moreover and sequencers e.g. Firstly, Secondly. These bring some semblance of coherence to the text. | The candidate uses non-integrated connectives accurately, but also uses more sophisticated cohesive devices, such as integrated connectives; advance labelling; topic fronting devices e.g. Concerning, Regarding, topic sentences; substitution; general nouns; the definite article for general /specific reference, etc. These may not always be used successfully or accurately and may be used in a repetitive fashion.  The candidate generally manages to make clear references back to Ms. Tardelli's original email, meaning | The candidate uses the range of cohesive devices described in '2' but these are characterized by being used both successfully and accurately.  The candidate manages to make clear references back to Ms. Tardelli's original email, meaning that the interaction between the two emails is coherent throughout.  The candidate displays an ability to construct a paragraph in a coherent fashion throughout. |
| The candidate generally fails to make clear references back to Ms.  Tardelli's original email, meaning that the interaction between the two emails lacks in coherence.   | that the interaction between the two emails is generally coherent with only minor difficulties caused in this regard.  The candidate displays an ability to construct a paragraph in a coherent fashion with only minor difficulties caused in this regard.   |  |

### (v) Grammatical Range and Accuracy = 3 marks

| 0  | 1   | 2   | 3   |
|--|---|---|---|
| The candidate uses little of his/her own language but when s/he does it is characterised as having errors beyond simple sentences. | The candidate sometimes adapts phrases from the Data File to create grammatically correct sentences. This is done through word formation changes, tense changes, the changing of pronouns, etc. However, the text is characterised by numerous errors often due to failing to change the original text to the requirements of the candidate's own text. | The candidate is generally successful at manipulating phrases from the Data File to create grammatically correct sentences. As well as those aspects described as being typical of a '1' performance, the candidate may also create his own complex sentences with dependent clauses, etc.  Some errors in this aspect are still evident. | The candidate is very successful in manipulating phrases from the Data File to create grammatically correct sentences. This is done through a wide variety of changes made to the original text.  The writing is characterised by a high degree of accuracy in this aspect. |

Note: The mark for **Grammatical Range and Accuracy** should only be based on the candidates' own language and/or their attempts to paraphrase. Sections of the email which consist of text copied *verbatim* from the Data File should not be considered.

To get a 3, the candidate's work need not be error-free.