

USE OF ENGLISH AS-LEVEL SECTION A
LISTENING TEST
Question-Answer Book

(18% of the subject mark)

INSTRUCTIONS

1. Write your Candidate Number in the spaces provided on this page.
2. Stick barcode labels in the spaces provided on this page and pages 3 and 5.
3. Answer **ALL** questions.
4. Write your answers in the spaces provided in this Question-Answer Book, **IN PENCIL**. Do not write in the margins. Answers written in the margins will not be marked.
5. This test is in three parts. In all three parts you are required to write your answers as you listen.
6. You are reminded that all examination materials will be played **ONCE** only.
7. Supplementary answer sheets will be supplied on request. Write your Candidate Number, fill in the question number and stick a barcode label on each sheet, then fasten them with string **INSIDE** this Question-Answer Book.
8. No extra time will be given to candidates for sticking the barcode labels on or filling in the question number boxes after the 'Time is up' announcement.

Please stick the barcode label here.

Candidate Number

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INTRODUCTION

Situation

A new international supermarket chain called Ecost is planning to develop an area of farmland near the rural village where you live. You are Chris Wong, and you and some fellow residents have been invited by a local protest group to visit one of the chain's supermarkets which has already been built near a village called Pak Tai. The purpose of the visit, led by two activists called Bob and Sally, is to make you more aware of the possible negative impact of supermarkets on the local and global economy and environment. You are required to make notes and do various tasks based on a recording you made of the visit and some visual materials you were shown.

Part 1

In this part, you will hear the activists talking about the goods and services offered by the supermarket and how it promotes itself to consumers.

You will now have two and a half minutes to familiarize yourself with the note-headings for Part 1.

At the end of Part 1, you will have two and a half minutes to tidy up your answers.

Part 2

In this part, you will hear the activists talking about the possible impact of supermarkets like Ecost on the local community.

You will now have two minutes to familiarize yourself with the note-headings for Part 2.

At the end of Part 2, you will have two minutes to tidy up your answers.

Part 3

In this part, you will hear the activists talking about the possible impact supermarkets like Ecost have on the global community and how shoppers might improve the situation.

You will now have two minutes to familiarize yourself with the note-headings for Part 3.

At the end of Part 3, you will have ten minutes to tidy up your answers.

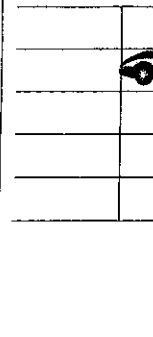
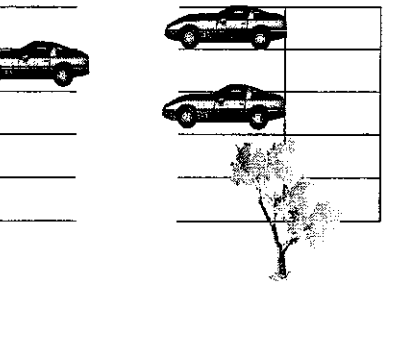

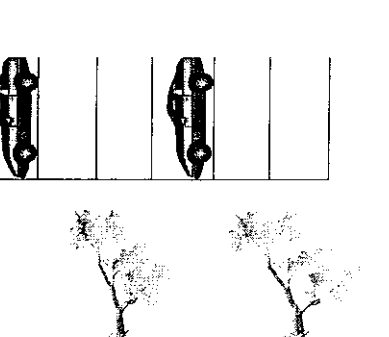
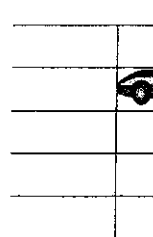
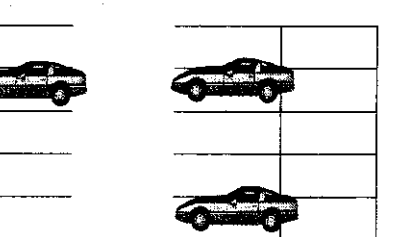
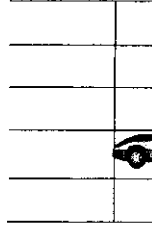
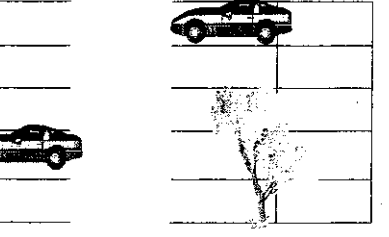
READ THE INSTRUCTIONS AND NOTE-HEADINGS CAREFULLY

Please stick the barcode label here.

Part 1 Ecostopia

(4 marks)

1. The location of Ecost: *Tick the correct box.*

A	Ecost	B	Ecost
			
C	Ecost	D	Ecost
			

2. What the name 'Ecost' is meant to communicate:

E- _____

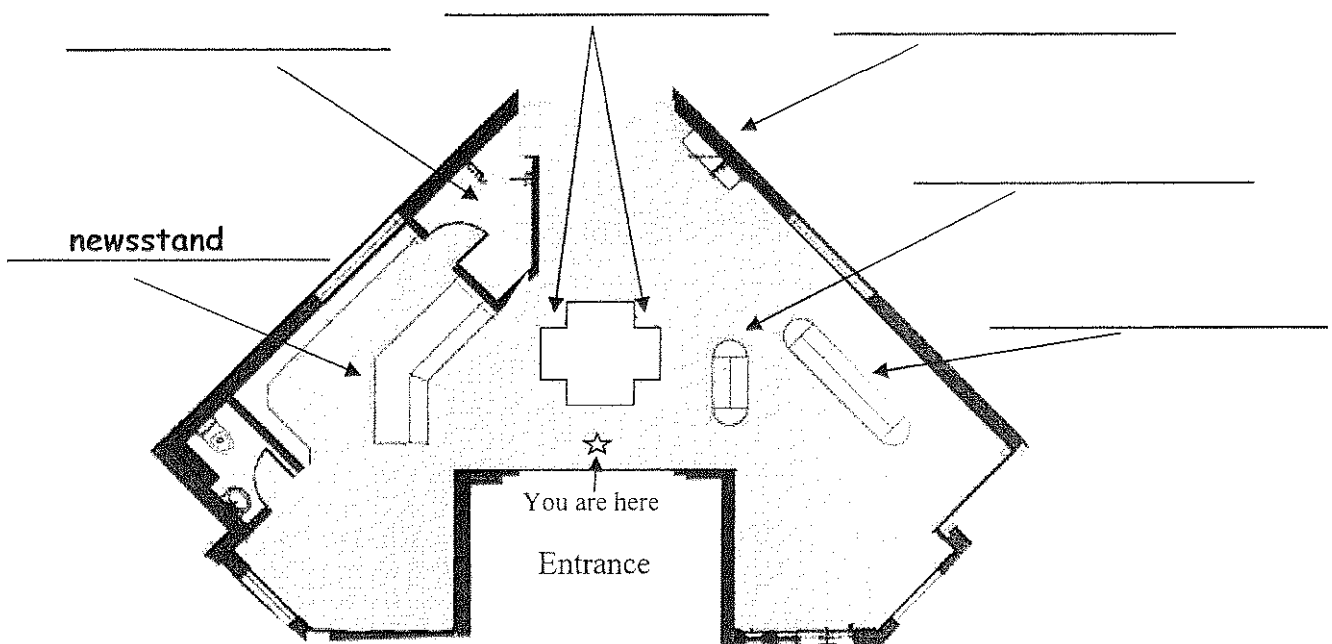
Eco- _____

Eco _____

3. Tick the box for the correct anagram of Ecost.

A	<input type="checkbox"/>	B	<input type="checkbox"/>	C	<input type="checkbox"/>	D	<input type="checkbox"/>
JUSCO		E-STORE		TESCO		COSTA	

4. Label the parts in the Ecost lobby area. One has been done for you as an example.



5. The messages conveyed by the supermarket lobby:

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

Please stick the barcode label here.

(16 marks)

6. Ecost's products and services: Tick the correct box according to whether the product or service is offered **now**, **will be offered**, or **will not be offered in the future**. Tick **ONE** box only in each row. One has been done for you as an example.

	Offered now	Will be offered	Will not be offered
Baby products	√		
Indoor furniture			
Outdoor furniture			
Magazines			
Books			
Lighting			
Sound systems			
Pop music			
Clothes			
Crockery			
Washing machines			
Loans and mortgages			
Insurance			
Vacations			
Photo developing			
Mobile phones			
Legal advice			

7. The characteristics of eco-systems/local economies:

Rich garden	Poor garden

8. The features of local community shops versus supermarkets. *Fill in each space in the sentences with ONE word only.*

Local shops are _____

Supermarkets are _____

and _____ .

and _____ .

9. What Alice and Sam feel about the information they have been given on supermarkets: *Tick ONE box each for Alice and Sam.*

Alice		Sam	
interest	<input type="checkbox"/>	interest	<input type="checkbox"/>
disappointment	<input type="checkbox"/>	disappointment	<input type="checkbox"/>
doubt	<input type="checkbox"/>	doubt	<input type="checkbox"/>
sadness	<input type="checkbox"/>	sadness	<input type="checkbox"/>

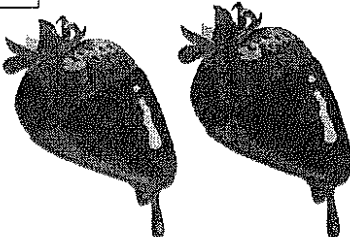
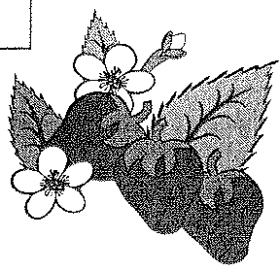
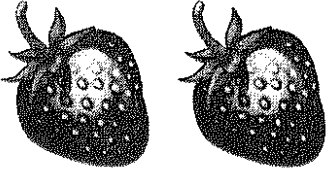
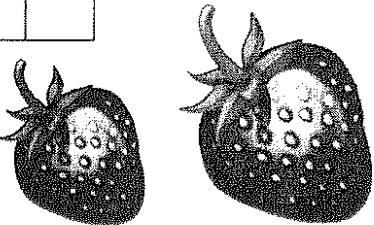
END OF PART 1

Part 2

Ecost exposed

(9 marks)

10. The kind of produce Ecost sells: *Tick the correct box.*

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A					
B					
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30px; text-align: center;">C</td> <td style="width: 30px;"></td> </tr> </table> 	C		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30px; text-align: center;">D</td> <td style="width: 30px;"></td> </tr> </table> 	D	
C					
D					

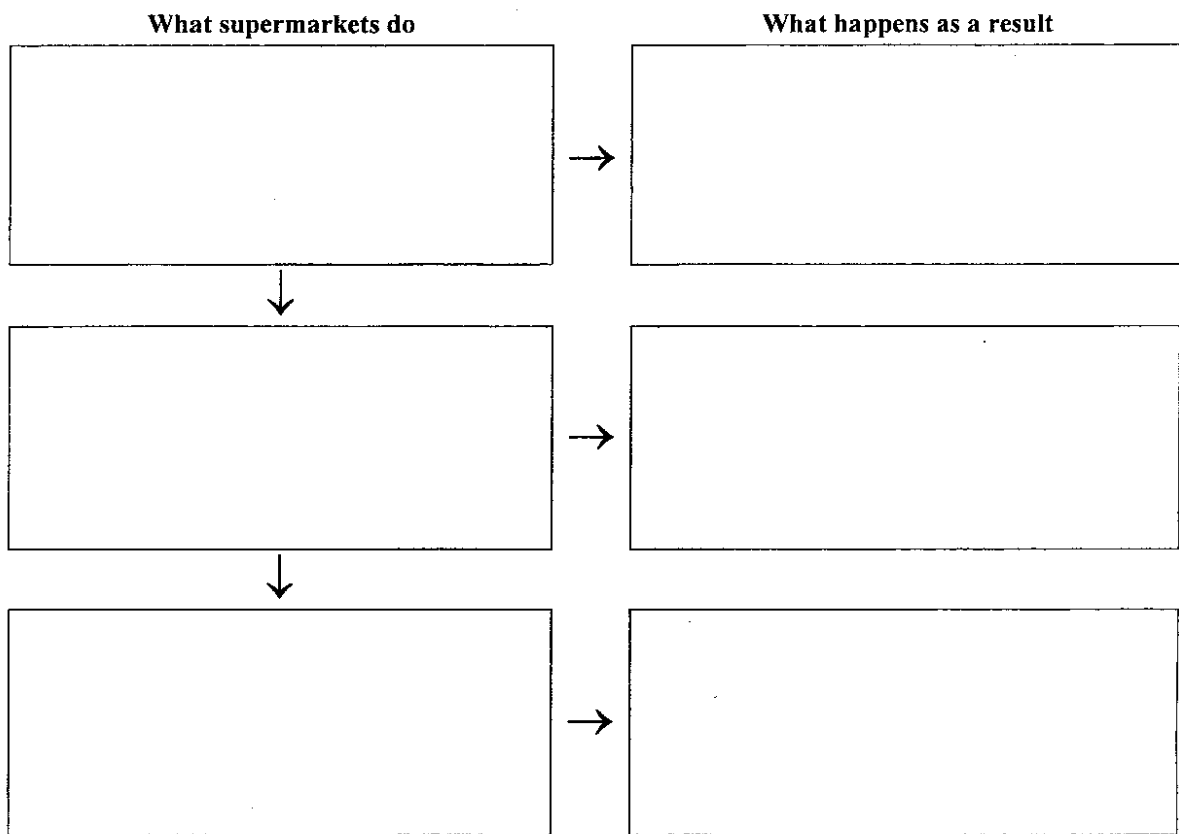
11. The advantages of the Elsanta variety of strawberry:

- (a) _____
- (b) _____
- (c) _____
- (d) _____

12. The disadvantages of the Elsanta variety of strawberry:

Disadvantage	Cause

13. How supermarkets affect suppliers and shippers:



14. What Sam and Alice feel about the new information they have been given on supermarkets: *Tick ONE box each for Sam and Alice.*

	Sam		Alice
surprise	<input type="checkbox"/>	surprise	<input type="checkbox"/>
anger	<input type="checkbox"/>	anger	<input type="checkbox"/>
satisfaction	<input type="checkbox"/>	satisfaction	<input type="checkbox"/>
disbelief	<input type="checkbox"/>	disbelief	<input type="checkbox"/>

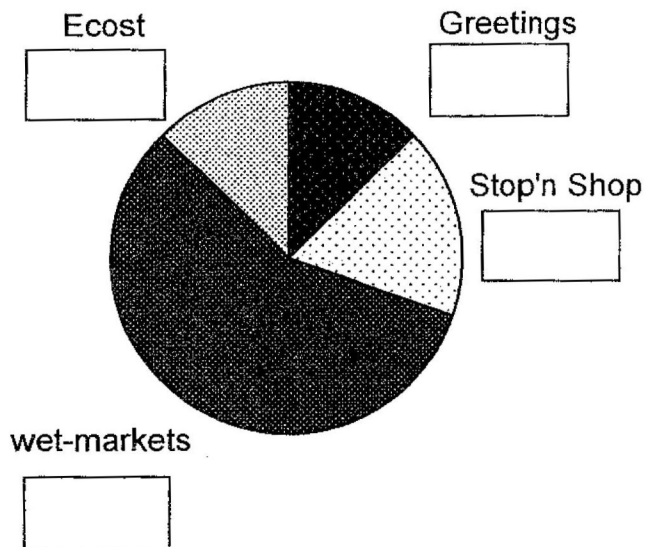
END OF PART 2

Part 3

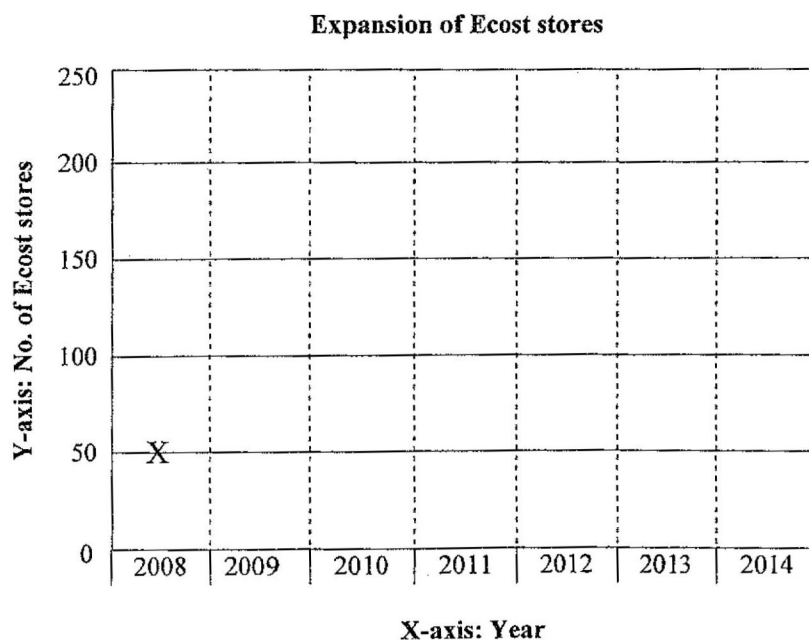
The high cost of Ecost

(8 marks)

15. How the groceries market is shared: *Write the correct percentage in the box for each slice of the pie-chart.*



16. The changes in the number of Ecost stores in Hong Kong: *Draw crosses on the graph as instructed. One has been done for you as an example.*



17. The losses resulting from Ecost's expansion:

Local losses	Global losses
<hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>

18. The impacts of Ecost: *Write down the impacts according to the area they belong to.* One has been done for you as an example.

Landscapes	<hr/> <hr/> <hr/>
Pollution	<hr/> <hr/>
Economy	<p style="text-align: center;">dominates the market</p> <hr/> <hr/> <hr/>

19. What can be done to improve things:

- (a) _____
- (b) _____
- (c) _____
- (d) _____
- (e) _____

20. The problems with 'loyalty' cards:

<i>Put numbers 1, 2, 3, 4 and 5 to indicate how serious each issue is. Use each number ONCE only.</i>	
<i>1 = the most serious</i> <i>5 = the least serious</i>	
Technical faults	
Privacy	
Charges	
Overbuying	
Marketing	

21. What Alice and Sam finally feel at the supermarket checkout: *Tick **ONE** box each for Alice and Sam.*

Alice		Sam	
amusement	<input type="checkbox"/>	amusement	<input type="checkbox"/>
sadness	<input type="checkbox"/>	sadness	<input type="checkbox"/>
distrust	<input type="checkbox"/>	distrust	<input type="checkbox"/>
embarrassment	<input type="checkbox"/>	embarrassment	<input type="checkbox"/>

END OF TEST