(96ueams)

Notes to markers

1.   //   –   indicates an alternative, acceptable answers.

2.   /   –   indicates (an) alternative, acceptable word(s)/phrase(s) within an answer.

3.   ( )   –   indicates (a) word(s)/phrase(s) which is/are NOT essential to the answer.

4.   [ ]   –   additional remarks to guide markers.

5.   {   points within this bracket can be in any order.

6.   Underlining indicates (a) word(s)/phrase(s) which is/are essential to the answer.

7.   The maximum mark for this paper is 95.

8.   All correct answers should be marked with a ' √ '.

9.   All incorrect answers should be marked with an ' X '.

10.   The scores for each page should be written in the boxes provided and the total score for each part should be written in the boxes provided at the end of Parts I and II.

11.   The total mark for each part should be written in the boxes provided on the front cover of the question-answer book under the heading 'Marker's Use Only'.

12.   The total mark for Parts I and II should be written in the box labelled 'Total'.

13.   For single-digit marks (and single-digit marker numbers) a preceding zero should be inserted, e.g. '06'.

14.   All marking must be done in RED and must be very clear.

(Please refer to the markers' instructions for further details on the marking procedure.)

Notes

1.   *Minor spelling mistakes can be ignored so long as the meaning is clear, the spelling is phonologically close, and a different word is not formed.*

2.   *If extra answers are given, mark the first answer, or the answer(s) in the correct box first. 'Extra' answers must be marked wrong.*

UE Section A Marking Scheme

Part I

Page 2 of the question-answer book

		Marks
1.	give (the) facts about the scheme	1
2.	explain (the) selection criteria	1
3.	describe (the) stages in (the) recruitment (procedures)	1
4.	computer manufacturing	1
5.	electrical	1
6.	computer	1
7.	electronic	1
8.	2 years	1
9.	engineering projects	1
10.	(to) develop (trainees') ability to work in a team	1
11.	review meetings	1
12.	(to) help trainees evaluate (the) results of their work	1
13.	management courses	1
14.	(to) develop (their) managerial skills	1

<u>14</u>

Marks

15.	(a) first-class honours degree	1
16.	attending a well-known university	1
17.	their technical skill	1
18.	signs of leadership	1
19.	(a) broad range of interests	1
20.	ability to communicate (in Chinese and English)	1
21.	very expensive to train someone	1
22.	keeping trainees after they've completed training	1
23.	can plan for the future // can get competent managers	1
24.	people can be trained in the culture of the company	1
25.	(they) can learn alot	1
26.	rotation from one work area to another	1
27.	(the) long-term prospects are very good	1
28.	very competitive salaries	1

<u>14</u>

		Marks
29.	<u>group</u> interview	1
30.	good at communicating in a group	1
31.	an analytical mind	1
32.	interpersonal skills	1
33.	<u>individual</u> interview	1
34.	leadership ability	1
35.	business knowledge // some understanding of finance and management	1
36.	commitment to a career with the company / working with us/them	1
37.	(a series of) <u>tests</u>	1
38.	problem-solving abilities	1
39.	adaptability	1
40.	work well in teams	1
41.	presentation to managers	1
42.	coping with stressful situations	1
43.	able to answer questions well	1

<u>15</u>

96-AS-UE-A-5

只限教師參閱　　FOR TEACHERS' USE ONLY

Marks

44.	work in two or three areas of the business	1
45.	developing managerial skills	1
46.	completion of projects and tasks	1
47.	classroom training provided	1
48.	job knowledge // elements of banking	1
49.	(formal) instruction in management skills	1

<u>6</u>

END OF PART I

Marks

50. Are the history and the reputation of the university important <u>when applying</u>?   1
[or any acceptable paraphrases]

51. no disadvantage if (applicants are) from a less well-known university   1

52. (the) reputation of (the) department matters most   1

53. the department, not the university   1

54. how well previous graduates (from the same university) perform   1

55. Do (senior) managers (tend to) favour graduates from their <u>own</u> universities?   1
[or any acceptable paraphrases]

56. every applicant (is) treated the same way //
applicants are selected on (their own) merit   1

57. Which is the most important stage in the selection process?   1
[or any acceptable paraphrases]

58. individual interview   1

59. can impress interviewer with personality   1

60. aptitude test   1

61. shows whether applicant is flexible / thinks independently   1

<u>12</u>

Marks

1

62. Is what you wear to the interview important?
[or any acceptable paraphrases)

1

63. a tidy appearance is important

1

64. What else can applicants do to prepare for the interview?
[or any acceptable paraphrases]

1

65. what the company does

1

66. what their products are

1

67. how big the company is // the company size

1

68. (who) the company's competitors (are)

1

69. the services they offer

1

70. the range of customers they have

2

Marks

71. How successful are you in retaining your trainees?　　　　　　1
    [or any acceptable paraphrases]

72. at the end of training　　　　　　1

73. (they want) to broaden their experience　　　　　　1

74. (they have) the opportunity to specialize　　　　　　1

75. in the first three months　　　　　　1

76. (they) get a better offer　　　　　　1

77. (they decide they've) chosen the wrong field　　　　　　1

78. putting a penalty clause in (engineers') contract　　　　　　1

79. it would discourage the type of applicants they want　　　　　　1

80. (they) don't want to affect staff morale　　　　　　1

81. ask trainees to sign a contract for 3 years　　　　　　1

82. (it is) standard banking practice　　　　　　1

83. (to) stop competitors from recruiting them　　　　　　1

13

Marks

84. How many female versus/vs male graduates do you recruit?　　1
   [or any acceptable paraphrases]

85. 10%　　1

86. (they are) better at working with people　　1

87. (they are) good team players // naturally cooperative　　1

88. (they have) better language skills　　1

89. very difficult to get (the) respect of male engineers　　1

90. 40%　　1

91. (they are) more competitive　　1

92. (their) ability to negotiate successfully　　1

93. How many female directors do the companies have on their boards?　　1
   [or any acceptable paraphrases]

94. 0 / zero / none　　1

95. 1 / one　　1

<u>12</u>

END OF TEST